

Partner search form
For Creative Europe project applications

Call	Creative Europe – CULTURE strand
Strand or category	Medium Scale Cooperation Projects

Cultural operator – who are you?

Name of organisation	MENTOR
Country	Greece
Organisation website	Mentorinculture.com
Contact person	Virginia Vassilakou
Organisation type	SME – Cultural organization
Scale of the organization	Small
PIC number	902735254
Aims and activities of the organisation	<p>Description</p> <p>At MENTOR we are providing innovative cultural production and management services. We invest in the development of synergies with public and private bodies and professionals in the cultural and creative sector, as well as with the academic and research community at national and international level.</p> <p>We design and implement cultural, artistic and research projects that focus on: sustainable development through the utilization of tangible and intangible cultural assets, contemporary artistic creation, public space, new technologies, community engagement and participatory processes.</p> <p>Our most recent projects include</p> <ul style="list-style-type: none"> • Transition to 8: an innovative research project co-funded by the EU currently being implemented in Eleusis by MENTOR, Athena Research Center, and the University of Athens (Department of Psychology). The main objective is to connect pressing social issues with contemporary art, by using biometric data as source materials for artworks. • Pros-Eleusis: A digital ecomuseum for Eleusis, co-funded by the EU, implemented by Athena Research Center, “CITE” ITC Company, and MENTOR • YouthLabs LaborArtory: educational workshops for the youth in collaboration with 2023 Eleusis ECoC • myEleusis: use of technology (AR/VR, virtual museums, story telling) as a means to enhance the experience of the visitors in the Archaeological site and Museum of Eleusis, also co-funded by the EU, implemented by Athena Research Center, “CITE” ITC Company, MENTOR, the Ephorate of Antiquities of West Attica.
Role of the organisation in the project	Project Partner
Previous EU grants received	Yes – through the European Regional Development Fund for the above projects. Transition to 8 is lead by MENTOR. In Pros Eleusis and myEleusis we are project partners.

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Festivals, Electronic music, digital arts, cultural organizations interested in contemporary culture
Description or summary of the proposed project	<p>We are looking for a project leader and partners to join a medium scale proposal to implement an interactive electronic music and digital arts festival “Transition to 8 festival”:</p> <p>This proposal concerns the production of an innovative electronic music & digital arts festival, where artworks presented are created by utilizing data collected from bodily and emotional reactions to social issues.</p> <p>ABOUT</p> <p>Transition to 8 (TT8): Bridging social issues, tech and contemporary art” is an innovative research project, the pilot case of which is currently being implemented in Eleusis by MENTOR (cultural production and management company), Athena Research Center, and the University of Athens (Department of Psychology). The project’s main objective is to connect pressing social issues with contemporary art, by using biometric data as source materials for artworks.</p> <p>Actively involving local communities in the research phase and creative process, TT8 creates a novel festival experience by foregrounding current social issues that deeply affect the communities involved, therefore emphasizing the relationship between event and impact.</p> <p>TT8 draws from the experience of the community and reciprocates via large-scale multimedia festivals. Electronic music producers and digital artists will showcase original artworks, using as raw material data deriving from bodily reactions to social issues.</p> <p>METHODOLOGY</p> <p>Employing a specific methodology designated by sociopsychologists and computer researchers, community members participate in sociodrama sessions, where sensors register bodily and emotional reactions to specific social issues. The collected biometric data become frequencies, texts and audiovisual material, which, in turn, are transformed to raw material for the creation of artworks. A large-scale festival will give back to the community its (heart)beat expressed through artistic means.</p> <p>PROJECT ACTIVITIES</p> <ul style="list-style-type: none"> • Mapping local social issues • Community engagement activities • Artist mobilities • Capacity building / skills exchange • Festival production to showcase artworks produced
Partners currently involved in the project	MENTOR (Greece), 2023 Eleusis ECoC (Greece) as Associated partner.

Partners searched – which type of partner are you looking for?

From country or region	Spain, Hungary, Italy, Germany, Austria, Scandi countries, ECoC countries, +++
Preferred field of expertise	Festivals, cultural organisations, Social sciences, psychology, electronic music, digital arts
Please get in contact no later than	25 th of February 2022

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	No
Which kind of projects are you looking for?	-

Publication of partner search

This partner search can be published?*	Yes
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