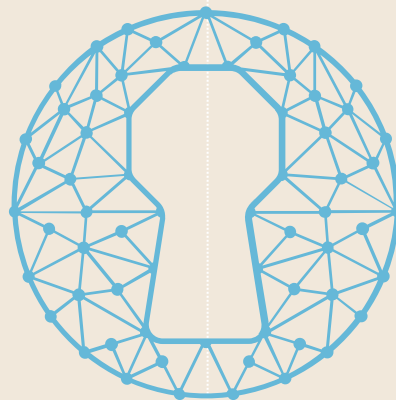


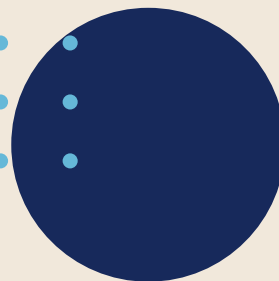


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the treasures kept
in archives across
Europe



digital

Treasures



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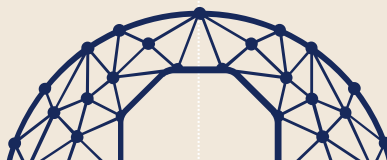
Ollscoil Teicneolaíochta na Mumhan
Munster Technological University

CLOSING
CONFERENCE

December 12th



Archivo de la Real Chancillería de Valladolid
(Calle Chancillería, 4, 47003 Valladolid. Spain)



Co-funded by the
Creative Europe Programme
of the European Union



9.30 – 9.45 h. Opening

Cristina Emperador (Director of the Archive of the Royal Chancellery of Valladolid) and Severiano Hernández (Head of Spanish State Archives).

9.45 – 10.45 h. WP1: New Business Models for European Archives in the XXI Century

- *Designers' Residences: New Opportunities to Identify Potential Creative Merchandising Products.* Miguel Ángel Bermejo (Spanish State Archives).
- *Video Games and Archives: Cross-sectorial Hybridisation and Co-production Opportunities.* Carmen Mateos (Spanish State Archives).
- *New Leaves Giving Life to Old Trees. Investigating New Business Models for the National Archives.* Leonard Callus (National Archives of Malta).

10.45 – 11.00 h. Break

11.00- 11.45 h. WP 2 – Stories of the History - Roaming Exhibitions and Storytelling

- *EDT: Transmedia exhibition. Best practices.* Anabela Ribeiro and José Furtado (National Archives of Portugal).
- *Transmedia Pathways: Engaging New Audiences.* Tadhg Leane (MTU).

11.45 – 12.45 h. WP 3 – Working with New Target Audiences

- *Young Digital Treasures: Contest and International Archival Camp for Generation Z.* Tatjana Hölzl (ICARUS) and Anna Palcsó (National Archives of Hungary).
- *E-learning as a Tool for Education: Archival Literacy Online Course.* Ole Gausdal (National Archives of Norway) and Christina Pinkaow (MTU).
- *The Potential of Crowdsourcing for Archives and the Use in Handwritten Text Recognition (HTR) as a Pilot Project.* Zoltán Szatucsek (National Archives of Hungary).

12.45-13:30 h. WP 4 – Communication and Dissemination

What Treasures Can Be Found in our Archives? – Summary of a Contest for Filmmakers. Cristina Díaz (Spanish State Archives) and Karl Heinz (ICARUS).

13.30 – 14.45 h. Lunch Time

14:45 -15:45 h. Challenges and New Alliances in the European Archives

Round table with the Directors of the partner institutions and representatives of the European Commission.

- Silvestre de Almeida (National Archives of Portugal).
- Inga Bolstad (National Archives of Norway).
- Charles Farrugia (National Archives of Malta).
- Zsuzsanna Mikó (National Archives of Hungary).
- María Oliván (European Commission).

Moderator: Thomas Aigner (ICARUS).

15:45-16.05 h. Creative Europe Programme: Best Practices

Alejandro Ramilo (EACEA) and Augusto Paramio (Creative Europe Desk in Spain).

16.05-16:30 h. Final Conclusions and Farewell

María Oliván (Head of Unit of Transparency, Document Management and Access to Documents of the European Commission) and Isaac Sastre (General Director of Cultural Heritage and Fine Arts, Ministry of Culture and Sports of Spain).

All sessions are in English

[Register here for on-site attendance!](#)

Until November 25th

