Date: 31/08/2026

Partner search form

For Creative Europe project applications

Call	Creative Europe Culture - European Cooperation Projects (2027 call forthcoming; profile prepared using the 2026 call structure)
Strand or category	Small-scale European Cooperation Projects (provisional, subject to the published 2027 call)

Cultural operator – who are you?

Name of organisation	**Emblem: Digital Souvenirs S.à r.l.-S**
Country	Luxembourg
Organisation website	emblemdigitalsouvenirs.com
Contact person	**Daniel Bernardo Michels, Founder and CEO** **Email:** danielbmichels1999@gmail.com
Organisation type	Private cultural-technology company / tourism-tech startup (Luxembourg S.à r.l.-S)
Scale of the organization	Micro-organisation / early-stage startup
PIC number	863811191
Aims and activities of the organisation	Emblem creates GPS-verified, locally authored digital souvenirs and Cultural Passports linking original artwork, stories, quizzes and rewards to real places. It widens access to culture, credits creators, encourages sustainable place-based discovery and connects locally controlled cultural narratives through one shared international platform. **Activities:** creator onboarding; digital curation and publication; mobile cultural routes; partner implementation; visitor engagement; and participation analytics.
Role of the organisation in the project	Proposed coordinator and platform/implementation lead, subject to the final 2027 eligibility rules. Emblem will provide the existing app, shared local-authorship methodology, GPS publication, creator onboarding, testing, analytics and coordination. Local partners will select places, commission artists, validate stories and permissions, and lead audience engagement.
Previous EU grants received	**No EU grant received as a beneficiary to date.** **Relevant track record:** the Luxembourg Passport was developed through the Youth for Peace: UNESCO Intercultural Leadership Programme 2025-2026, including training, mentoring and a USD 10,000 project grant, and was Luxembourg's 2026 national winner of the European Charlemagne Youth Prize. This is not EU funding or institutional endorsement.

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Cross-sectoral culture project: cultural heritage, visual arts and illustration, digital culture, audience development, cultural tourism and youth participation
Description or summary of the proposed project	**Digital World Expo: a network of locally authored Cultural Passports** The project will connect locally curated Cultural Passports across Europe through Emblem's existing digital infrastructure. Each partner will select real cultural places with communities, commission and credit local creators, validate stories and permissions, and publish GPS-unlockable digital souvenirs, quizzes and routes. Visitors will collect across countries in one continuing digital passport.

* By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

	Transnational work will include creator and staff exchanges, a common local-authorship framework, multilingual content, accessible public activations, collection challenges and joint dissemination. Indicative outputs are at least three local Passports, creator and story packages, a shared digital gallery and cross-border route, a partner toolkit and participation analytics. **Use of EU support:** cultural production, accessibility, translation, mobility, partner coordination, audience engagement, evaluation and dissemination. Emblem contributes the platform, GPS publishing, onboarding, testing, analytics and implementation.
Partners currently involved in the project	**Confirmed initiator:** Emblem: Digital Souvenirs S.à r.l.-S (Luxembourg). The European beneficiary consortium is being formed; no co-beneficiary is yet confirmed. An India-based cultural partner may be considered only as an associated partner without EU funding, subject to the project design and published 2027 rules. This search seeks at least two eligible, independent European cultural organisations to co-design the proposal and lead local Passport production.

Partners searched – which type of partner are you looking for?

From country or region	All Creative Europe participating countries. The aim is a balanced consortium spanning at least three eligible countries, including Luxembourg; organisations from smaller, peripheral or underrepresented regions are especially welcome.
Preferred field of expertise	Eligible cultural organisations, museums, heritage sites, cultural centres, festivals, artist networks, municipalities, tourism bodies or universities able to lead one locally authored Cultural Passport. **Preferred capacity:** local curatorial and artist networks; story validation and permissions; community and youth participation; accessibility; multilingual audience development; and, where possible, EU coordination, evaluation or dissemination.
Please get in contact no later than	As soon as possible; preferably by 31 January 2027. The date will be updated when the 2027 call is published.

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	**Yes**
Which kind of projects are you looking for?	Emblem is open to joining eligible European cooperation projects as a technology and implementation partner where GPS-based cultural engagement, digital heritage, creator attribution, audience development, cultural tourism or impact analytics add value.

Publication of partner search

This partner search can be published?*	**Yes**