

Partner search form
For Creative Europe project applications

Call	<i>E.g. Support to European Cooperation Projects 2024</i>
Strand or category	<i>E.g. Small Scale Cooperation Projects</i>

Cultural operator – who are you?

Name and country	Triangle of Collaboration (ToC) Cultural Organization, Armenia (Yerevan)
Organisation type	Non-governmental cultural organization
Scale of the organisation	Small organization: 2 founders, 10+ specialists and 20 volunteers
PIC number	
Aims and activities of the organization	Triangle of Collaboration (ToC) Cultural Organization is a dynamic cultural hub that connects artists, curators, and art managers and strategists to develop and implement collaborative contemporary art projects. It was founded by Curator and Art Historian Sona Hovhannisyan and Art Manager and Strategist Marianna Atshemyan. Its mission is to bridge gaps in the cultural field through co-creation, interdisciplinary exchange, strategic art management, and long-term partnerships. ToC develops research-based and site-specific initiatives at the intersection of contemporary art, architecture, cultural heritage, spatial culture, visual art, performance, film, curating, and community engagement. It creates opportunities for artistic production, residencies, exhibitions, research, public programmes, education, international exchange, and the circulation of Armenian and European cultural practices.
Role of the organization in the project	Project initiator and prospective coordinator. ToC will lead the artistic research, site-specific heritage documentation, participatory education, community engagement, and public-facing activities, while coordinating collaboration with European partners. ToC is also open to joining a strong consortium as a project partner where its expertise in contemporary art, architecture, cultural heritage, and community-based practice adds value.
Previous EU grants received	ToC has not previously received a Creative Europe grant directly. ToC was selected as a 2024 LINA Fellow and has implemented activities within the Creative Europe-supported LINA European Architecture Platform, including a 2026 Barcelona edition of "Architecture: Ghostly Past and Unrevealed Present" in collaboration with Fundació Mies van der Rohe and LINA.
Contact details and links	Primary contact: Marianna Atshemyan, Co-Founder and President Email: triangleofcollaboration@gmail.com Phone: +374 55 433 323 Linkedin: https://www.linkedin.com/company/toc-creative-hub Instagram: https://www.instagram.com/toccreativehub/

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Contemporary art; architecture; cultural heritage; artistic research and documentation; participatory education; community engagement; interdisciplinary/site-specific practice.
Description or summary of the proposed project	"Architecture: Ghostly Past and Unrevealed Present Building on ToC's Armenia-based project around Khanjian Villa in Dilijan, this proposed European cooperation project would explore neglected, overlooked, underused, or historically layered heritage sites through artistic research, documentation, contemporary art, participatory education, and community engagement. Partner organizations would identify locally significant sites and co-develop site-specific research, artistic interventions, public programmes, and documentation. The project

	would connect local histories and collective memory with contemporary cultural practice, raise awareness of neglected heritage, strengthen community responsibility toward preservation and future use, and create dialogue between communities and their shared cultural and urban environment.
Partners currently involved in the project	Triangle of Collaboration (ToC) Cultural Organization / ToC Creative Hub (Armenia) - initiator and prospective coordinator. Local civic and touristic organisation, embassies, Alt architectural studio.

Partners searched – which type of partner are you looking for?

Country or region	Creative Europe participating countries. Priority is given to partners with a strong thematic and operational fit and an interest in transnational work on neglected or overlooked heritage sites... as well as a genuine interest in co-creation, open creativity, and youth engagement. We are particularly interested in partners who are willing to brainstorm together, exchange ideas and practices, and build a more supportive environment and platform where young people can freely experiment, create, collaborate, and develop new approaches to heritage, surroundings and environment
Preferred field of expertise	Cultural organizations, museums, festivals, biennales, architecture centres, contemporary art institutions, universities/research bodies, municipalities, heritage organizations, and other civil-society partners with expertise in one or more of the following: access to neglected or historically layered heritage sites; contemporary art commissioning/curating; architecture and heritage research; artistic documentation; participatory education; community engagement; site-specific practice; public programming; cultural memory; preservation and adaptive/future use; dissemination and international cooperation. Partners should be able to co-produce local activities and contribute to cross-border exchange.
Please get in contact no later than	31 January 2027

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	ToC is interested in European projects in contemporary art, architecture, cultural heritage, artistic research, site-specific practice, participatory education, community engagement, documentation, cultural memory, preservation and future use of neglected heritage, and interdisciplinary international cooperation. ToC can contribute curatorial and art-management expertise, local stakeholder engagement, research, production, public programming, and Armenian/South Caucasus and East European perspectives.

Publication of partner search

This partner search can be published by the Creative Europe Desks	Yes
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